

DEPARTMENT OF PARKS AND RECREATION Off-Highway Motor Vehicle Recreation Division PO Box 942896 Sacramento, California 94296 Telephone: (916) 902-8598

Armando Quintero, Director

## **OHMVR COMMISSION MEETING**

Pomona, CA

November 4, 2022

STAFF REPORT:	Safety, Outreach, and Education Status Update
STAFF:	Peter Ostroskie, Interpreter III
SUBJECT:	Outreach and Education Team Update

## Summary

During the pandemic, the vehicle interpretation and education program was somewhat dormant, as with all similar types of outreaches. The program is now back in action mode.

I was brought on December 1 and over the last 10 months, the team has visited 18 events throughout California and contacted 17,458 people, averaging 969 people per event. The topic of safety continues to be discussed and shared with the public through oral communication and remote-control vehicles, animal skulls, and skins, as well as nonpersonal interpretation with brochures.

Events are a core part of the program but there has also been a large push for messaging both through social media and print media which the education and outreach team oversees. Examples are messaging about using a helmet, trail etiquette, and a larger push to help the public understand the safe use of Recreational Off-highway vehicles (ROVs) at our 9 State Vehicular Recreation Areas (SVRA). The team has been working with Communications and Marketing on social media marketing and working with the field for the print media that can be used statewide.

The team also has been working with the Park Online Resources for Teachers and Students (PORTS) to start an online education program about California habitats. The program will focus on plants and animals of 3-4 biomes. Children are taken to these locations by ROV at Prairie City SVRA to about how to make talk with the presenter and make decisions as to choosing to ride on a trail according to skill level. The first official program kicked off on October 31st.

For information about the SVRAs, I have also included the Commission report that was given to the OHV Commission on February 26, 2021.

## **Commission Action**

For information only

## Attachments

Stacey Yankee's OHV Interpretation and Education Report from February 2021